

### **2009-2010 Membership Recruitment Campaign Guidelines:**

- The 4-level cash awards apply only to full FASA memberships. \$50.00 cash will be awarded for each new Aspiring and Retired member recruited.
- A new member is any person who has not been a member within the last six months prior to FASA's receipt of the enrollment form. Please use the online FASA Member Directory to verify current member status or contact FASA.
- Recruiter's name must appear in the "recruited by" section of the enrollment form BEFORE it reaches the FASA office to receive credit. No exceptions. Only one name can be in this section.
- New member enrollment forms and payments must be received in the FASA office by May 31, 2010. If new member will be paying by payroll deduction, the first deduction must be verified by June 30, 2010.
- Recruiters are responsible for printing and distributing enrollment forms and information to prospective members. Forms can be downloaded from the FASA website at [www.fasa.net](http://www.fasa.net).
- Cash awards will be mailed to recruiters during July 2010 and will be announced at the 2010 FASA Summer Leadership Conference.

Contact Cindy Casavant at 800-593-3626 or [casavant@fasa.net](mailto:casavant@fasa.net) with any questions.