



2012 Conference Sponsorships

“A New Era of Learning”

Registration Sponsor - \$10,000 - One Available

The registration sponsorship provides your company the highest level of visibility to all Conference attendee and members of FASA. Claim this exclusive sponsorship and reach potential customers while they register online and on-site in the registration area—before they attend the social and Conference sessions. Sponsorship includes logo on web registration page, web banner on registration page, logo recognition on printed conference materials mailed to FASA membership, mailing list of conference attendees pre and post event, signage and logo at registration area and registration desks—plus company name and link on e-mail confirmation to all pre-registered attendees. Also available is one 8 ft tabletop display at registration desk. Sponsor is responsible for supplying other promotional items such as T-shirts, mouse pads and other items that can be used by registration staff. *This is a five-month sponsorship with less than a \$1 per lead rate!*

Coffee Break Sponsor - \$1,500 - Four Available

Be the exclusive sponsor of a Conference break. Includes signage at break as well as recognition in conference program.

Meeting Room - \$1,500 per ½ day rental - Four Available

Meet with buyers and prospects away from the noise and distractions of the Conference. Be prepared to meet with them in an ideal setting—reserve a meeting room where you can discuss their needs and your solutions without interruptions. Conference attendee roster with contact info will be provided in advance of Conference and preset appointments can be made. Prices do not include: catering services, extension cords, daily cleaning, phone lines, or premium furniture. Internet is provided in meeting space.

Technology Sponsorship - Call for Details

This is a great opportunity to show attendees just how your product works in a real-world situation. Provide the equipment and technology to be used in workshops, conference rooms, and general areas of the event and you’ll receiving billing in the Conference program, e-mails, website and on-site signage.

Conference Greeter - \$750 - Three Available

Greet attendees as they arrive at the Conference each day of the event: dispense information, provide directions, and distribute literature— *it’s your chance to make a lasting first impression.* Company provides greeter. Limited to three companies

Product Information Center — \$500 with no company rep/ \$1000 with company rep

Place your catalogs, white papers and other company promotional materials in our Product Information Center, located at the registration desk. The Product Information Center will be visited on a daily basis throughout the event by attendees, press and sponsors. *This is a great way to make sure that your audience walks away from the event with something in their hands provided by your company.* FASA will also include literature in Conference attendee registration bags.

Event E-Mail Newsletter Sponsorship - \$500 - Nine Available

Your company's logo and 25-word description sent to FASA event prospects and registered attendees, reaching more than 10,000 qualified prospects. Three companies per e-mail newsletter, three newsletters available!

Conference Item Sponsorships

Hotel Room Key - \$1,000

Simple and effective, branded hotel room keys put your company logo in attendees' hands multiple times throughout the event. This opportunity works especially well when combined with a hotel room promotional drop. Sponsor is responsible for cost of key production and any and all fees from event hotels. *Exclusive*

Conference Pad and Pen - \$750

Place your logo on notepads and pens that are handed out to all conference participants attending sessions. Sponsor is responsible for providing pads, pens, shipping and drayage. *Exclusive*

Flash Drive - \$1,500

Extend your brand after the event by having your company logo displayed on flash drives that are handed out to all conference attendees. The flash drive content will be loaded by your company with a product demo or marketing materials. Sponsor is responsible for providing flash drives, shipping and drayage.

Conference Bag - \$750

This is your company's opportunity to gain exposure during the event, as well as afterward. Give your attendees a useful souvenir they will hold on to. Sponsor is responsible for providing bags with logo, shipping and drayage. *Exclusive*

Badge Holder and Lanyard - \$1,500

Capture the attention of hundreds as attendees wear your company's name around their necks and are seen throughout the entire event. This invaluable marketing item will be offered to each and every attendee as they pick up their badge. Sponsor is responsible for providing badge holder with logo, lanyard, shipping and drayage. *Exclusive*

To reserve, contact Crystal Hines at chines@fasa.net or (229) 220-5999.