
Florida Association of School Administrators 2010 Summer Leadership Conference

Join the Florida Association of School Administrators (FASA) at our 2010 Summer Leadership Conference from July 26th - 28th at the Buena Vista Palace in Lake Buena Vista, Florida!

FASA invites all vendors to participate in our Exhibitor Showcase Opening Reception Monday, July 26th. The Exhibit Hall will be open on Tuesday, July 27th with 1+ hours dedicated time and scheduled attendee breaks during the day. Increase exposure with Premium Booth or Sponsorship! Please find the exhibit hall hours, dates and booth prices below:

WHO ATTENDS

Elementary, Middle and High School Principals, Assistant Principals, Superintendents, Support Administrators, Instructional Supervisors

DATES & TIMES

Exhibit Show Grand Opening - Monday, July 26th from 4:30 - 7:00 pm

Exhibit Show open - Tuesday, July 27th from 8:00 am - 4:00 pm

BOOTH PRICES

Premium Booth (8' x 10') - \$825

Standard Booth (8' x 10') - \$600

If you are interested in becoming a FASA sponsor, please review the sponsorship levels on our website <http://www.fasa.net/sponsorship>. Exhibit booth(s) are included with each sponsor level.

We hope you will join us in Lake Buena Vista, Disney Westside, at the Buena Vista Palace. *All exhibitors are invited to attend any conference sessions free of charge.* To reserve your exhibit space, please complete the exhibitor space contract below and email or fax to FASA at tarnold@fasa.net or (850) 224-3892. If you have any questions regarding exhibiting or sponsorship, please call (954) 734-4300 or (850)-224-3626. Hope to see you there!

Buena Vista Palace
1900 Buena Vista Drive
Lake Buena Vista, FL 32830
(407) 827-2727

Special room rates are available at \$99 per night

When making a reservation, please request a room from FASA's Summer Conference room block

prices do not include GEMS exposition management fee for additions

FASA 2010 Exhibitor Space Contract
Buena Vista Palace in Lake Buena Vista, Florida July 26-28, 2010

Company/Organization _____
(As listed in the program and on booth signage)

Contact Person _____ Email Address _____

Billing Address _____

Program Address _____
(If different from billing address)

City _____ State _____ Zip _____

Phone () _____ Ext. _____ Fax () _____

Products/Services Description _____

Name of Person(s) to be Listed in Program _____

Company Representatives Attending Exhibit as Shown on Name Badges (please print):

1) _____ 2) _____

3) _____ 4) _____

Booth Number Preference _____

Please list companies you prefer **NOT** to be adjacent to: _____

**If you are interested in becoming a FASA sponsor, please check the following level:
Level benefits are specified on our website: www.fasa.net/sponsorship**

- Platinum Sponsor (**\$15,000**) Gold Sponsor (**\$10,000**) Silver Sponsor (**\$5,000**) Bronze Sponsor (**\$2,500**)
 Sponsor Attendee Registration Package (mailed to 10,000 school administrators) (**\$8,000**)

For more information on becoming a FASA sponsor please contact
Steve Wolfe at steve@fasa.net, 954-734-4300 or Tricia Arnold at tarnold@fasa.net, 850-224-3626

If you would like to advertise in the conference program, (5.5 x 8.5 page size) please check the following:

- Full page, color ad (inside front) **\$ 550** Full page, color ad (inside back) **\$450** Centerfold Spread (Two full page middle) **\$750**
 Full page, color ad (middle content) **\$350** Half page, color ad (middle content) **\$250** Outside Back Cover (full page) **\$650**

****All ads must be emailed/mailed to Tricia Arnold, tarnold@fasa.net, by June 11, 2010****

Check (payable to FASA): **Check #** _____

Credit Card: **Please Circle One**

American Express MasterCard VISA

Credit Card # _____

Expiration Date: ____/____/____

Print Name (as appears on card) _____

Card holder's signature _____

Premium Booth \$825 (per booth) # of booths _____
Standard Booth \$600 (per booth) # of booths _____

Sponsorship _____

Ad Space Cost (15% discount for BAMS!) _____

Award Luncheon Tickets @ \$40 each _____

TOTAL COST \$ _____

Fax to: FASA at 850-224-3892 or
Mail to: FASA 326 Williams St
Tallahassee, FL 32303

*The undersign hereby authorizes the Florida Association of School Administrators (FASA) to reserve exhibit space in the exhibit hall for use by my company during the FASA Summer Conference. The undersigned hereby agrees to abide by the Exhibitor Rules and Regulations (found on www.fasa.net and in GEMS information packet) and all conditions under which exhibit space is leased to FASA. **By signing this contract the undersigned also agrees to pay the total cost shown above before exhibiting at the FASA Summer Conference.***

FLORIDA ASSOCIATION OF SCHOOL ADMINISTRATORS

SPONSORSHIP LEVELS

PLATINUM SPONSORSHIP - \$15,000

- ❖ Networking connections through the FASA Executive Director
- ❖ One year Business Alliance Membership (BAM!)
- ❖ Highlighted sponsorship in the FASA Friday Facts including live link to company website for one year (26 Fridays total)
- ❖ Company recognition on the FASA website within the sponsor banner rotation on the homepage 4 weeks per year
- ❖ Sponsor recognition on FASA's iConference
- ❖ Attend general or concurrent summer conference sessions free of charge
- ❖ Prime exhibit location including two booths at the FASA conference
- ❖ One full-page advertisement in the FASA conference program
- ❖ Named sponsorship of a FASA event during the FASA conference with signage
- ❖ Display company logo or banner at the FASA conference
- ❖ Optional hospitality suite at the FASA conference (paid for by sponsor)
- ❖ Vendor session provided at FASA's summer conference
- ❖ Registrations to attend FASA Legislative Days Event

GOLD SPONSORSHIP - \$10,000

- ❖ One year Business Alliance Membership (BAM!)
- ❖ Highlighted sponsorship in the FASA Friday Facts including live link to company website one Friday per month for one year (12 Fridays total)
- ❖ Sponsor recognition on FASA's iConference
- ❖ Attend general or concurrent summer conference sessions free of charge
- ❖ Prime exhibit location including two booths at the FASA conference
- ❖ One full-page advertisement in the FASA conference program
- ❖ Named sponsorship of a FASA event during the FASA conference with signage
- ❖ Registrations to attend FASA Legislative Days Event

SILVER SPONSORSHIP - \$5,000

- ❖ One year Business Alliance Membership (BAM!)
- ❖ Highlighted sponsorship in the FASA Friday Facts including live link to company website each Friday for one month (4 Fridays total)
- ❖ Attend general or concurrent summer conference sessions free of charge
- ❖ Prime exhibit location including one booth at the FASA conference
- ❖ Co-sponsorship of a continental breakfast with appropriate signage
- ❖ Recognition on the FASA website
- ❖ Registrations to attend FASA Legislative Days Event

BRONZE SPONSORSHIP - \$2,500

- ❖ Attend general or concurrent summer conference sessions free of charge
- ❖ Prime exhibit location including one booth at the FASA conference
- ❖ One quarter-page advertisement in the FASA conference program
- ❖ Recognition on signage during a refreshment break
- ❖ Registrations to attend FASA Legislative Days Event