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## Florida Association of School Administrators 2010 Summer Leadership Conference

Join the Florida Association of School Administrators (FASA) at our 2010 Summer Leadership Conference from July 26<sup>th</sup> - 28<sup>th</sup> at the Buena Vista Palace in Lake Buena Vista, Florida!

FASA invites all vendors to participate in our Exhibitor Showcase Opening Reception Monday, July 26<sup>th</sup>. The Exhibit Hall will be open on Tuesday, July 27<sup>th</sup> with 1+ hours dedicated time and scheduled attendee breaks during the day. Increase exposure with Premium Booth or Sponsorship! Please find the exhibit hall hours, dates and booth prices below:

### WHO ATTENDS

Elementary, Middle and High School Principals, Assistant Principals, Superintendents, Support Administrators, Instructional Supervisors

### DATES & TIMES

Exhibit Show Grand Opening - Monday, July 26<sup>th</sup> from 4:30 - 6:30 pm

Exhibit Show open - Tuesday, July 27<sup>th</sup> from 8:00 am - 4:00 pm

### BOOTH PRICES

Premium Booth (8' x 10') - \$825

Standard Booth (8' x 10') - \$600

If you are interested in becoming a FASA sponsor, please review the sponsorship levels on our website <http://www.fasa.net/sponsorship>. Exhibit booth(s) are included with each sponsor level.

We hope you will join us in Lake Buena Vista, Disney Westside, at the Buena Vista Palace. *All exhibitors are invited to attend any conference sessions free of charge.* To reserve your exhibit space, please complete the exhibitor space contract below and email or fax to FASA at [tarnold@fasa.net](mailto:tarnold@fasa.net) or (850) 224-3892. If you have any questions regarding exhibiting or sponsorship, please call (954) 734-4300 or (850)-224-3626. Hope to see you there!

**Buena Vista Palace**  
1900 Buena Vista Drive  
Lake Buena Vista, FL 32830  
(407) 827-2727

Special room rates are available at \$99 per night

When making a reservation, please request a room from FASA's Summer Conference room block

\*\*\*prices do not include GEMS exposition management fee for additions\*\*\*

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# FASA 2010 Exhibitor Space Contract

## Buena Vista Palace in Lake Buena Vista, Florida July 26-28, 2010

Company/Organization \_\_\_\_\_  
 (As listed in the program and on booth signage)

Contact Person \_\_\_\_\_ Email Address \_\_\_\_\_

Billing Address \_\_\_\_\_

Program Address \_\_\_\_\_  
 (If different from billing address)

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone ( ) \_\_\_\_\_ Ext. \_\_\_\_\_ Fax ( ) \_\_\_\_\_

Products/Services Description \_\_\_\_\_

Name of Person(s) to be Listed in Program \_\_\_\_\_

Company Representatives Attending Exhibit as Shown on Name Badges (please print):

1) \_\_\_\_\_ 2) \_\_\_\_\_

3) \_\_\_\_\_ 4) \_\_\_\_\_

Booth Number Preference (you will be contacted based on date registration received when floor plan is complete)

Please list companies you prefer **NOT** to be adjacent to: \_\_\_\_\_

**If you are interested in becoming a FASA sponsor, please check the following level:  
 Level benefits are specified on our website: [www.fasa.net/sponsorship](http://www.fasa.net/sponsorship)**

- Platinum Sponsor (\$15,000)    Gold Sponsor (\$10,000)    Silver Sponsor (\$5,000)    Bronze Sponsor (\$2,500)
- Sponsor Attendee Registration Package (mailed to 10,000 school administrators) (\$8,000)

For more information on becoming a FASA sponsor please contact  
 Steve Wolfe at [steve@fasa.net](mailto:steve@fasa.net), 954-734-4300 or Tricia Arnold at [tarnold@fasa.net](mailto:tarnold@fasa.net), 850-224-3626

**If you would like to advertise in the conference program, (5.5 x 8.5 page size) please check the following:**

- Full page, color ad (inside front) \$ 550    Full page, color ad (inside back) \$450    Centerfold Spread (Two full page middle) \$750
- Full page, color ad (middle content) \$350    Half page, color ad (middle content) \$250    Outside Back Cover (full page) \$650

**\*\*All ads must be emailed/mailed to Tricia Arnold, [tarnold@fasa.net](mailto:tarnold@fasa.net), by June 11, 2010\*\***

Check (payable to FASA): Check # \_\_\_\_\_

Credit Card: Please Circle One

**American Express   MasterCard   VISA**

Credit Card # \_\_\_\_\_

Expiration Date: \_\_\_\_/\_\_\_\_/\_\_\_\_

Print Name (as appears on card) \_\_\_\_\_

Card holder's signature \_\_\_\_\_

Premium Booth \$825 (per booth) # of booths _____
Standard Booth \$600 (per booth) # of booths _____
Sponsorship _____
Ad Space Cost (15% discount for BAMS!) _____
Award Luncheon Tickets @ \$40 each _____
<b>TOTAL COST</b> \$ _____
<b>Fax to: FASA</b> at 850-224-3892 or <b>Mail to: FASA</b> 326 Williams St Tallahassee, FL 32303

*The undersign hereby authorizes the Florida Association of School Administrators (FASA) to reserve exhibit space in the exhibit hall for use by my company during the FASA Summer Conference. The undersigned hereby agrees to abide by the Exhibitor Rules and Regulations (found on [www.fasa.net](http://www.fasa.net) and in GEMS information packet) and all conditions under which exhibit space is leased to FASA. **By signing this contract the undersigned also agrees to pay the total cost shown above before exhibiting at the FASA Summer Conference.***

# FLORIDA ASSOCIATION OF SCHOOL ADMINISTRATORS

## SPONSORSHIP LEVELS

### PLATINUM SPONSORSHIP - \$15,000

- ❖ Networking connections through the FASA Executive Director
- ❖ One year Business Alliance Membership (BAM!)
- ❖ Highlighted sponsorship in the FASA Friday Facts including live link to company website for one year (26 Fridays total)
- ❖ Company recognition on the FASA website within the sponsor banner rotation on the homepage 4 weeks per year
- ❖ Attend general or concurrent summer conference sessions free of charge
- ❖ Prime exhibit location including two booths at the FASA conference
- ❖ One full-page advertisement in the FASA conference program
- ❖ Named sponsorship of a FASA event during the FASA conference with signage
- ❖ Display company logo or banner at the FASA conference
- ❖ Optional hospitality suite at the FASA conference (paid for by sponsor)
- ❖ Vendor session provided at FASA's summer conference
- ❖ Registrations to attend FASA Legislative Days Event

### GOLD SPONSORSHIP - \$10,000

- ❖ One year Business Alliance Membership (BAM!)
- ❖ Highlighted sponsorship in the FASA Friday Facts including live link to company website one Friday per month for one year (12 Fridays total)
- ❖ Attend general or concurrent summer conference sessions free of charge
- ❖ Prime exhibit location including two booths at the FASA conference
- ❖ One full-page advertisement in the FASA conference program
- ❖ Named sponsorship of a FASA event during the FASA conference with signage
- ❖ Registrations to attend FASA Legislative Days Event

### SILVER SPONSORSHIP - \$5,000

- ❖ One year Business Alliance Membership (BAM!)
- ❖ Highlighted sponsorship in the FASA Friday Facts including live link to company website each Friday for one month (4 Fridays total)
- ❖ Attend general or concurrent summer conference sessions free of charge
- ❖ Prime exhibit location including one booth at the FASA conference
- ❖ Co-sponsorship of a continental breakfast with appropriate signage
- ❖ Recognition on the FASA website
- ❖ Registrations to attend FASA Legislative Days Event

### BRONZE SPONSORSHIP - \$2,500

- ❖ Attend general or concurrent summer conference sessions free of charge
- ❖ Prime exhibit location including one booth at the FASA conference
- ❖ One quarter-page advertisement in the FASA conference program
- ❖ Recognition on signage during a refreshment break
- ❖ Registrations to attend FASA Legislative Days Event