

# FASA SPONSORSHIP LEVELS



## BUSINESS ALLIANCE MEMBERS - \$475

- Feature your company logo on FASA's home page with a direct link to your company homepage
- Receive a 15% discount on FASA advertising.
- Receive discounts on conference registration for all company representatives
- Receive FASA membership publications
- List your company profile and contact information in our FASA Online Buyers Guide
- Exclusive invitation to Advocate conference

## BUSINESS SPONSOR LEVELS - BRONZE, SILVER, GOLD, PLATINUM

- Complimentary Business Alliance Membership (Silver, Gold & Platinum level)
- Verbal recognition at sponsored conferences
- Receive discounts on conference registration for all company representatives
- Opportunity to insert materials in attendee bags at Discover conference
- Recognition in program at sponsored events
- Conference attendee roster pre and post event (with opt in email addresses)

Sponsor Level	Bronze \$2,500	Silver \$5,000	Gold \$10,000	Platinum \$15,000
Complimentary Business Alliance Membership		✓	✓	✓
Number of choices available from options below*	2	4	6	8
<b>Networking Connections</b>			2	4
Networking connections in Florida districts			✓	✓
Networking connections with other state association executive directors				✓
<b>Conferences</b>	1	2	2	3
Complimentary vendor table at hosted conferences	✓	✓	✓	✓
Complimentary registrations to Discover conference for additional representatives		✓	✓	✓
Choice of additional sponsorship opportunities at hosted conferences**		✓	✓	✓
Opportunity to take a department board out to dinner		✓	✓	✓
Opportunity to host a hospitality event at Discover conference				✓
Opportunity to present a session				✓
<b>Professional Development Districts</b>		1	2	2
Complimentary Vendor table at a district's Professional Development Day**		✓	✓	✓
Opportunity to submit a presentation on PD roster			✓	✓
<b>Marketing</b>	1	1	2	4
1 week banner ad in the News Tracker	✓	✓	✓	✓
Half page ad in a conference program	✓	✓	✓	✓
Social Media - Facebook Post			✓	✓
Social Media - Twitter Post			✓	✓
Blog Post			✓	✓
Full page ad in a conference program				✓
1 Content article in the FASA Friday Facts				✓

\*Maximum number of opportunities is listed in each category

\*\*Cost of sponsorship item may limit number of additional choices for other sponsorship options

For more information contact Renee LaPlante, FASA Coordinator of Business Partners, at [rlaplante@fasa.net](mailto:rlaplante@fasa.net)

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