

Agenda & Session Descriptions

**Agenda subject to change*

Tuesday, June 12, 2018

2:00-4:30pm

Opening General Session: LEAD!

Welcome By: Bill Lee, FASA President and Dr. Diana Green, Manatee County Superintendent

Keynote Speaker:

Josh Miller, Director of Gen Z Studies, XYZ University

Meet Gen Z. The first generation of the 21st century came of age during the most disruptive decade of the last century. Born 1996-2009, Gen Z's arrival marks the end of clearly defined roles, traditions and experiences. Based on findings from a Global Gen Z Survey, the presentation will go in-depth on the trends, preferences, and identity of this generation. Learn from Josh Miller, a 16-year-old Gen Z expert, about the latest trends in the educational sphere and the most effective strategies to engage and develop Gen Z students. Audiences will leave this presentation with a whole new perspective and a resolve to tackle some of the most pressing issues in the education world.



Josh Miller is a passionate and informed advocate for his generation - Gen Z. He started speaking on national stages at the age of 13. Now, at the age of 16, he's an award-winning entrepreneur and thought-leader who has met and been mentored by several notable business leaders. Miller brings considerable research and insight to his presentation, drawing on his experiences as both a high school student and a young consultant to Fortune 500 companies.

4:00 – 5:00pm:

Happy Hour Reception

Wednesday, June 13, 2018

9:00-10:30am

Wednesday Morning General Session

Welcome By: Dr. Mike Grego, Pinellas County Superintendent

Keynote Speaker:



Lauren Hobbs, Education Specialist, Dell

Lauren Hobbs, is a former educator with experience in district and school-based leadership around professional learning and the design of technology infused learning models. With expertise in leveraging curriculum, assessment and instructional assets to support problem based, student centered learning initiatives in a large school district, she continued to fuel her passion for STEM and creativity, as she designed programs to foster the development of 21st century skills using innovative assets for students of poverty. Her focus within the Dell Education team is on STEM, Innovation and Professional Learning.

Concurrent Sessions A @ 10:45am-12:00pm

Educative Resources - District-wide Curriculum Resources for Content and Pedagogy

The OCPS Curriculum and Instruction dept. is providing educative resources, available to all 14,000 teachers, which are aligned to standards and best practices. Resources include unit mini-academies that walk the

teacher through the content of the unit, vetted activities to support differentiated instruction, as well as scripted daily lesson plans.

Strand: Engagement of Staff

Audience: High & Middle principals

Speaker: *Monica Emory, Director, Curriculum & Instruction. Orange*

 @OCPSecCandI

Leadership for Student Learning: Balancing the ABCs

Transformational leaders focus on the delicate balance of the academic, behavioral and cultural systems of their school. Explore the art of strategically implementing structures to leverage the interactions of these systems as they align to your school improvement goals. Investigate tools to monitor the impact of systemic change and achievement.

Strand: Creating a culture of student achievement

Audience: Middle & Elementary principals; District personnel; Aspiring administrators

Speaker: *Traci Wilke, Principal. St. Lucie*

 @LWN_Principal

Principals: Empower Your Teachers to Effectively Manage Low Level Behavior

Want to reduce your frequent flyers referrals? Instructional leaders will learn how to help provide classroom teachers with strategies to reduce low level problem behavior immediately. Leave the session with 3 strategies that can be implemented immediately in any classroom.

Strand: Engagement of Students

Audience: High, middle & elementary principals; District personnel

Speaker: *Olivia Odileke, Title 1 Teacher. Brevard*

 @KampusCoach

Taming Student Data Overload: A Visual Approach

Are your teachers and instructional leaders overwhelmed with student data, with no idea what to do with it? Learn how to use a system of visual tools to help educators understand and reflect on their student data to make meaningful changes in classroom instruction and pedagogical practices. Making data visual cuts down on "data overload."

Strand: Creating a culture of student achievement

Audience: Middle & Elementary principals

Speaker: *Fabrice Laguerre, Principal. Miami-Dade*

Tell, Sell, Kvell

The best way to encourage your community to support in the successes of your school building is to sell your own product, because no one is going to sell it for you. Participants will walk away with "out-of-the-box" practices in regards to selling your product to your community as well as building relationships with all stakeholders.

Strand: Communications

Audience: High, Middle & Elementary principals; District personnel; Aspiring administrators Strand: Communications

Speaker: *Seth Daub, Principal. Orange*

 @catalina_ocps

12:10-1:15pm

Networking Lunch

Lunch & Learn Sessions 12:15 – 1:00pm

AXA Lunch & Learn

AXA would like to invite you to join them for a complimentary networking lunch session and presentation on The Evolution of Employee Wellness Programs: "Addressing Physical, mental and financial wealth of your employees."

Test Hound Lunch & Learn for District Coordinators

Education Advanced would like to invite District Curriculum Directors, Testing Coordinators and Directors of Teaching & Learning to a complimentary lunch & to join them for a presentation on "Creating Efficiencies in Test Coordination." Coordination of assessments consumes valuable campus administrator time. The use of technology can improve the test coordination process via the creation of systemic efficiencies that will lessen the burden of campus testing coordinators while simplifying oversight for the district. Central data warehouses for student information with tools for organization and manipulation can standardize processes across a district and ensure stability in spite of large employee turnover.

Math & Movement Lunch & Learn for Elementary Principals, Curriculum Directors & Superintendents

Math & Movement would like to invite elementary principals, curriculum directors and superintendents to join them for a complimentary networking lunch session and presentation. Math & Movement is a kinesthetic, multi-sensory approach to teaching math to grades PreK-grade 5 that incorporates physical exercise, stretching, cross-body movements, and yoga. The program uses visually pleasing floor mats that allow children to practice basic skills while using visual, auditory, and kinesthetic learning modalities. Math & Movement leads students through researched-based and classroom-tested exercises that result in mathematical competency and confidence. The series of "math-movements" are uniquely designed to build number sense by including moving and counting with varied voice levels. The math-movements improve students' basic math and reading skills, critical thinking and a child's ability to focus and learn.

Horace Mann Lunch & Learn

Horace Mann would like to invite you to join them for a complimentary networking lunch session and presentation on, "Take the Mystery Out of Retirement Planning."

Concurrent Sessions B @ 1:30-2:45 PM

Career and Technical Education: Your Choice. Your Career. Our Community

Your school system can be part of the economic solution in your community. Providing students with career choice options uniquely benefits their success in our community. This session demonstrates how Marion County is modeling success with Career Choice Academies and LEAD (Linking Economic and Academic Development) Career Pathway Model.

Topic: Career & Technical Education

Audience: High & Middle principals; District personnel

Speakers: Mark Vianello, Executive director of CTE; Loretta Young, Assistant Principal in CTE. Marion

 @CTEMarion

It's Not a Spectator Sport... Get in the Game

A District's effort to implement a unified multi-tiered student success support system (Early Warning System) that allows for individual school's history, identity, staffing, cliental, demographics, traditions, student data, etc., whose aim is to close the diversity gap and level the academic playing field for success for ALL students.

Strand: Diversity

Audience: High, Middle & Elementary principals; District personnel; Aspiring administrators

Speakers: John Kasten, Principal; Kim Lonergan. Collier

 @CypressPalm

Tactical Response to Active Shooters

Considered by many to be the epitome of a law enforcement professional, Sgt. DeAndrea will bring his extensive training & experience to our Conference, providing attendees with lessons learned and best practices from his perspective, and a special lesson on the mindset that we in the school safety community must have to keep our people safe.

Topic: School Safety & Security

Audience: High, Middle & Elementary principals; District personnel; Aspiring administrators

Speaker: Lt. Joshua Crews. Alachua County Sheriff's Office

School Leaders, Mentors and Instructional Coaches: Partnerships for School Success

Research confirms that school leaders play an essential role in student achievement and teacher effectiveness. We also know that teacher support and development are critical to school improvement efforts. Learn from New Teacher Center's federal i3 study results which components are key to developing an impactful teacher mentoring and coaching program and how meaningful partnerships with school leaders can be established and enhanced in ways that lead to greater school success.

Strand: Leadership Skills

Audience: High, Middle @Elementary principals, District personnel: Aspiring Administrators

Speaker: *Dr. Lynn Kepp, Sr. VP Strategic Partnerships, New Teacher Center*

2:45 - 3:15pm:

Beverage Break/Vendor Visiting

3:15 – 5:15pm

Wednesday Afternoon General Session

Keynote Speaker:



Steve Rizzo

Steve Rizzo was a national headline comedian with opening acts such as Drew Carey, Rosie O'Donnell and Dennis Miller, and has shared the marquee with Ellen DeGeneres, Rodney Dangerfield, Eddie Murphy and Jerry Seinfeld. He has starred in his very own Showtime comedy special, earning him honors as a Showtime Comedy All-Star.

Then, at the pinnacle of his stand-up career, Steve walked away from comedy to pursue his true purpose and passion—to teach people how to achieve Increased Productivity, Greater Enthusiasm and New Levels of Success. He is a member of the Speaker Hall of Fame, an honor bestowed upon on fewer than 200 speakers worldwide since 1977.

Steve is also the author of the bestselling book *Motivate THIS!* and is a regular contributor to *SUCCESS* magazine. He is often called upon as the “go-to” guy on the topic of personal development for many network, cable and radio media outlets, including Fox News, MSNBC, NBC and CNBC. His immensely popular PBS special revealed why he's an expert on Attitude, Humor and the Power of Positive Thinking.

Thursday, June 14, 2018

8:15-8:45am

FASA Business Meeting

9:00 - 10:30am:

Thursday Morning General Session

Welcome By: Jeff Eakins, Hillsborough County Superintendent

Keynote Speaker:

Addison Davis, Superintendent of Clay County Schools

Addison Davis is the Superintendent of Schools for Clay County Public Schools in Florida. Addison believes in putting students' best interests at the heart of all decision-making, goal-based management, and building a school system that embraces the entire community. Within his first year in Clay County, Addison was named a 2017-2018 Superintendent to Watch by the National School Public Relations Association. This award recognizes superintendents for their dynamic, fast-paced leadership and strong communication skills.



Before arriving in Clay County, Addison Davis served as the Chief of Schools for Duval County Public School System, the nation's 20th largest school district, serving over 120,000 students for three years. He has worked for Duval County Schools for eighteen years, starting as a teacher, moving to an Assistant Principal, Principal, Executive Director of Turnaround, Middle School Cluster Chief, and Region Superintendent. He directed the work of Principal Supervisors, Principals, Assistant Principals, Leadership Development, School Improvement, School Choice and Magnet, Extended Learning, School Climate and Culture, School Police, Operations and Facilities, and Student Discipline.

10:30 - 11:00am:

Beverage Break/Vendor Visiting

Concurrent Sessions C @ 11:00am-12:15pm

From Educator To Journalist: Creating An Army of #Tweetchers

Schools need to demonstrate the innovative teaching and exclusive learning opportunities happening at their school each and every day. In this session, you will learn how to create, implement, and run a district-wide social media effort by creating a coalition of "#tweetchers" in the classroom.

Strand: Communications.

Audience: High, Middle & Elementary principals; District personnel; Aspiring administrators

Speaker: *Greg Turchetta, Executive Director of Communications. Collier*

 [@ collierschools](#)

Leading Change: Lessons From the Great Conductors

What does it mean to be a change agent? How do concepts of first and second order change affect the leadership style of the school principal? What can we learn about leadership styles from five of the world's greatest conductors? This interactive presentation offers unique views into the relationship of leadership styles and effecting change.

Strand: Leadership Skills

Audience: Aspiring administrators

Speakers: *Dr. Renee Sedlack, Assistant Professor of Educational Leadership; Dr. Fern Aefsky, Dr. Jodi Lamb. St. Leo University*

 [@ ReneeSedlack](#)

Meet the Challenge: Strategies for Developing a Comprehensive Teacher Recruitment and Retention Plan

Participants will learn about the strategies used to develop a district wide and/or a school retention plan. This session will cover primary reasons teachers leave and share some effective counter measures to address those reasons. Participants will hear about best practices in recruitment that can be supported by actionable data.

Strand: Engagement of Staff

Audience: High, Middle & Elementary principals; District personnel; Aspiring administrators

Speakers: *Angela Pruitt, Chief Human Resources Officer; Dr. Shellie Halstead, Coordinator Projects; Lynn Herrell, Executive Director of Leadership, Professional Development and Recruitment. Lee*

 [@ angelajpruitt](#)

Surviving and Thriving Your First Year as a Turn-around Principal

Becoming a principal can be an exciting and terrifying experience particularly in an academically fragile school. During our session we will discuss the skills to ensure that students, teachers and the community engage with your vision of success for all stakeholders while you learn how to actually love your job.

Strand: Leadership Skills

Audience: High, Middle & Elementary principals; District personnel; Aspiring administrators

Speakers: *Meredith Leftakis, Principal. Orange*

 [@ mleftakis2](#)

Tell Your Story or Someone Else Will: How Positive Branding Can Create a Collaborative and High Achieving School Culture

School and district leaders are looking at strategies to improve recruitment/retention of the best teachers and ways to encourage students to recognize and expand upon their strengths. This session will share the

best practices associated with using happiness, joy and "Positive Branding" to recognize and increase teaching and learning outcomes. Strand: Creating a culture of student achievement. Audience: High, Middle & Elementary principals; District personnel; Aspiring administrators

Speakers: Matthew Ohlson, Faculty, Educational Leadership. UNF; Kirianne Bird Suriano, Assistant Principal. Flagler

 @matthewohlson1

The Numbers Behind the Florida Retirement System

In this session, Valic will reveal some startling statistics every FRS employee should know. They will cover details all employees need to consider during their early working years, just before they retire, or enter the DROP program.

Speaker: Chris Brown, VALIC

 @VALIC_retire

12:30-1:30pm

Networking Lunch

Lunch & Learn Sessions 12:45 – 1:15pm

Florida Teachers of Tomorrow Lunch & Learn Session

Florida Teachers of Tomorrow would like to invite you to a complimentary networking lunch & session on Certification and Recruitment. Florida Teachers of Tomorrow is a state approved EPI providing a fully online certification program with reviews for the GKT and PET so teachers can earn their Professional Certificate. Today's session will go over the newest option for teachers to become fully certified and how we can work together to support your recruitment efforts.

Horace Mann Lunch & Learn

Horace Mann would like to invite you to join them for a complimentary networking lunch session and presentation on Student Loan Solutions. This session will cover: How to help employees reduce or eliminate Student Loan Debt; Value this brings to the employee, the administration and the district; How SLS can help in recruiting; How SLS can help improve employee retention.

Concurrent Sessions D @ 1:45-3:00 PM

Reducing school-based referrals through restorative practices

Interactive case study scenarios to help administrators reflect on their own discipline processes and procedures. Administrators will also hear success stories of how schools reduced the total number of referrals resulting in out-of-school suspensions.

Strand: Engagement of Students

Audience: High, Middle & Elementary principals; District personnel; Aspiring administrators

Speakers: Brian Pollitt, Assistant Principal; Danielle Hudzina. Lee

 @brian_pollitt

Rigorous Texts, Tasks, and Talk: Creating this Reality in Your Classrooms

Incorporating rigorous texts, tasks, and talk in classrooms is imperative to meeting the shifts of the Florida Standards as well as the demands of the FSA. Participants will gain an understanding of how to recognize the Core Actions, how to coach teachers to select appropriate materials and shift instruction, and how to gather data to monitor change.

Strand: Leadership Skills

Audience: High, Middle & Elementary principals; District personnel; Aspiring administrators

Speaker: Diana Fedderman, Assistant Superintendent of Teaching and Learning; Keith Oswald. Palm Beach

 @DianaFedderman

Social Emotional Learning (SEL) Leadership Development: Building Your Own Plan

Social emotional competent leaders can effectively lead a Social Emotional Learning (SEL) environment. Participants will understand the SEL competencies, self-assess their level of awareness, determine which competencies to enhance, and establish a personal plan of action for professional growth and effectiveness.

Strand: Leadership Skills

Audience: High, Middle & Elementary principals; District personnel; Aspiring administrators

Speakers: *Katherine Pierandozzi, Principal; Dr. Amalio Nieves. Indian River*

 @Kathrinep77

Gamified Professional Development

Are you looking to authentically engage your staff in professional learning that is tailored to their specific goals and needs? Hear how to engage staff in healthy competition and learning that acknowledges the small amount of time we all have. Gamified PD is an approach to PD that creates a culture for learning while modeling voice and choice.

Strand: Communications

Audience: High, Middle & Elementary principals; Aspiring administrators

Speakers: *Melissa Groff, Principal; Christine Baker. Escambia*

 @ The_Groffice

Safety First: Lessons Learned on Valentine's Day 2018 at Marjorie Stoneman Douglas High School

Strand: School Safety

Audience: High, Middle & Elementary principals; District personnel; Aspiring administrators

Speakers: *Sara Brady. Broward*

3:00 - 3:30pm:

Break/Vendor Visiting

3:30 - 5:00pm

Thursday Afternoon General Session

SUNSPRA Awards

Keynote Speaker:



Juhan Mixon, Ed.D., FASA Executive Director

In this role since 2010, Juhan has grown the membership of FASA to over 5,000 administrators. He has served as assistant principal through Deputy Commissioner of the FL DOE. He is passionate about the future of public education and the success of all students.