

FASA ANNUAL SPONSORSHIP LEVELS



BUSINESS SPONSOR LEVELS - SILVER, GOLD, PLATINUM, LEGACY

BUSINESS ALLIANCE MEMBERSHIP - Complementary

- Feature your company logo on FASA's home page with a direct link to your company homepage
- Opportunity to insert materials in attendee bags at Discover conference
- Exclusive invitations and verbal recognition at sponsored conferences
- Conference attendee roster pre and post event (with opt in email addresses)
- Receive FASA membership publications
- Recognition in program at sponsored events

Sponsor Level	Bronze \$5,000	Silver \$7,500	Gold \$10,000	Platinum \$15,000	Legacy \$25,000+
Complimentary Business Alliance Membership	✓	✓	✓	✓	✓
Number of choices available from options below*	5	6	10	13	15
Networking Connections	1	2	3	4	5
Networking connections in Florida districts (may be held virtually)	✓	✓	✓	✓	✓
Networking connections with other state association executive directors				✓	✓
FASA hosted focus group with educators in Florida					✓
Conferences	2	2	3	3	4
Complimentary vendor table or "virtual exhibitor booth" with recognition at hosted conferences	✓	✓	✓	✓	✓
Two Complimentary registrations to Discover conference for additional representatives	✓	✓	✓	✓	✓
Choice of additional sponsorship opportunities at hosted conferences**	✓	✓	✓	✓	✓
Opportunity to take a department board out to dinner	✓	✓	✓	✓	✓
Opportunity to host a hospitality event at Discover conference				✓	✓
Opportunity to present a session at a Discover conference					✓
Serve as Ambassador for a FASA Chat, Webinar or Virtual Confernece				✓	✓
Opportunity to host a virtual Lunch & Learn with Omnicard incentives (not exclusive of one sponsor) (District size many incur additional costs)				✓	✓
Host an educational PD Webinar either on its own or as part of a broader FASA Conference		✓	✓	✓	✓
Professional Development Districts	1	1	2	2	2
Complimentary Vendor table at a district's Professional Development Day (choose one district to be included in partnership)**	✓	✓	✓	✓	✓
Opportunity to submit a presentation on PD roster			✓	✓	✓
Virtual sponsorship on an upcoming district PD day on the Event Owl platform with links to a landing page of your choice	✓	✓	✓	✓	✓
Marketing	1	1	2	4	4
Ad in a conference program***		✓	✓	✓	✓
Social Media - Facebook or Twitter Post		✓	✓	✓	✓
Leader 2 Leader Blog Post	✓	✓	✓	✓	✓
Logo Placement in the FASA App with Links to a Landing Page			✓	✓	✓
Retargeted Advertisements with X number of Impressions (by level)	5,000	10,000	20,000	50,000	100,000

*** Ad sizes are as follows: 1/4 page for Silver, 1/2 page for Gold & Platinum and full page for Legacy

**Cost of sponsorship item may limit number of additional choices for other sponsorship options

*Maximum number of opportunities is listed in each category

For more information contact Heather Bernier, FASA Events & Business Partnerships Coordinator, at hbernier@fasa.net