

FASA ANNUAL SPONSORSHIP LEVELS



BUSINESS ALLIANCE MEMBERSHIP - \$475 (Complimentary with sponsor packages below)

- Feature your company logo on FASA’s home page with a direct link to your company website
- Opportunity to insert materials in attendee bags at the FASA Discover Conference (Summer)
- Exclusive invitations and verbal recognition at sponsored conferences
- Conference attendee registration lists (pre- and post-event, including “opt-in” email addresses)
- Receive FASA membership publications
- Recognition in program at sponsored events

Benefit Option	Sponsor Level				
	Bronze \$5000	Silver \$7500	Gold \$10,000	Platinum \$15,000	Legacy \$25,000+
Complimentary Business Alliance Membership	✓	✓	✓	✓	✓
Number of choices available from the options below*	5	7	11	14	16
Networking Connections	N/A	2	3	4	5
Networking connections in Florida Districts (may be held virtually)		✓	✓	✓	✓
Networking connections with other state association executive directors				✓	✓
FASA hosted focus group with administrators in Florida					✓
Conferences	2	2	3	3	4
Complimentary vendor table (or virtual exhibitor booth) with recognition at hosted conferences	✓	✓	✓	✓	✓
Two complimentary registrations to the Discover conference for additional representatives	✓	✓	✓	✓	✓
Choice of additional sponsorship opportunities at hosted conferences**	✓	✓	✓	✓	✓
Opportunity to take a department board out to dinner	✓	✓	✓	✓	✓
Opportunity to host a hospitality event at the Discover Conference				✓	✓
Opportunity to present a session at the Discover Conference					✓
Serve as an Ambassador for a FASA Chat, Webinar or Virtual Conference				✓	✓
Opportunity to host a virtual Lunch and Learn with Omnicard incentives (not exclusive of one sponsor and district size may incur additional costs)				✓	✓
Host an education PD Webinar either on its own or as part of a larger FASA conference		✓	✓	✓	✓
Professional Development Districts (PD Days)	1	1	2	2	2
Complimentary vendor table at a districts Professional Development Day (choose one district to include in package) **	✓	✓	✓	✓	✓
Opportunity to submit a presentation on a PD Roster			✓	✓	✓
Virtual sponsorship on an upcoming PD Day on the Event Owl platform with links to a landing page of your choice	✓	✓	✓	✓	✓
Marketing	2	2	3	5	5
Ad in a conference program		✓	✓	✓	✓
1 Social Media Post on each: Facebook, Twitter & Instagram		✓	✓	✓	✓
Leader2Leader Blog Post	✓	✓	✓	✓	✓
Logo Placement in the FASA App with Links to a Landing Page			✓	✓	✓
Welcome/Introduction of Your Company in the FASA Friday Facts Newsletter	✓	✓	✓	✓	✓
Retargeted Advertisements with X number of impressions (by level)	5,000	10,000	20,000	50,000	100,000

* Maximum number of opportunities are listed in each category

** Cost of Sponsorship item may limit number of additional choices for other sponsorship options

*** Ad sizes are as follows: ¼ page for Silver, ½ page for Gold and Platinum, and full page for Legacy

For more information, contact David Higgins, CAE, FASA Partnerships Director at dhiggins@FASA.net

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